

# MONTHLY PLANNING

MONTH: \_\_\_\_\_

## BIG 3:

1.	2.	3.
Products:	When?	Marketing
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____

1.	2.	3.
Blog Posts:	When?	Marketing
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____

What is launching this month? \_\_\_\_\_

What do you want to hype? \_\_\_\_\_

What will your main messages be? \_\_\_\_\_

Schedule your:

- |  |  |
|--|--|
| <input type="checkbox"/> Brainstorming time                                    | <input type="checkbox"/> Respond to DMs, comments, etc             |
| <input type="checkbox"/> Planning time (social media, blog, website, products) | <input type="checkbox"/> Goal-planning, implementation, assessment |
| <input type="checkbox"/> Personal learning time                                | <input type="checkbox"/> Filming content                           |
| <input type="checkbox"/> Networking time                                       | <input type="checkbox"/> Editing filmed content                    |
| <input type="checkbox"/> Check analytics                                       | <input type="checkbox"/> Automatic posts/posting schedule          |